

d 3 K-mart Stores in October

Kresge 667, Roseville, Michigan



READY FOR SERVICE . . . 667's staff poses before Kresge's grand opening on October 22. Manager Melvin E. Kail is third from right, front row.



Wide open welcome . . . 667's doors open onto temperature controlled enclosed mall at the new Macomb Mall Center.



For the young . . . Kresge 667 offers something for shoppers of all ages.



For the old . . . A new store means familiar bargains for old friends.

Kresge 423, Livonia, Michigan



A NEW MICHIGAN FAMILY . . . Kresgeites at Livonia Mall wear smocks and smiles in preparation for the opening of Kresge 423 on October 29.



IN BUSINESS . . . Mrs. Marion B. Young, the manager's wife, cuts the ribbon and Kresge 423 is ready to serve the public. Attending the ceremony are, l to r: Warren A. Sessink, displayman from Kresge 423; William B. Miller, junior assistant; Mildred Dixon, supervisor from Kresge 16; Thomas E. Martin, assistant; Betty Pages, office supervisor

from Kresge 425; Lynn Chalmers, trainee; Howard R. Vescelius, Central regional manager; Bruce Williams, trainee from Kresge 659; William L. Schwartz, buyer; Herbert N. Linnus, district manager; John G. Mestan, senior assistant, and Arthur B. Fairbanks, director, public-employee relations. Mr. Young was attending the mall's grand opening.



success for 4079.



first K-mart.

